

The Bullseye



Baby, You're a Firework!

Camila Alves styles Fourth of July looks from Target

.....

Target Staff

Put Fourth of July and fashion together, and you've got guests across the country dressing up in the classic Americana colors. But when it comes to mixing and matching, there's a

fine line between seeming star spangled and stylish or looking like a red, white and blue blunder.

Luckily, Target lifestyle expert Camila Alves knows a few tricks for striking the perfect balance and

is here to share them with us. "You can wear red, white and blue together, but try to have one key color and then pick up the other two in your accessories."

Below, Camila shares her red, white and

blue selects from Target and offers up a few helpful style tips.

"Red lipstick and nail polish are two quick and inexpensive ways to incorporate red into your Fourth of July look."

Continued on 3



Alves (above) is a Target lifestyle guru

Hot Dog Hacks!

Hot dog hacks from the Target test kitchen, just in time for the Fourth of July

Target Staff

Hot dog season is officially here—the National Hot Dog and Sausage Council says that between Memorial Day and Labor Day, Americans will consume around 7 billion hot dogs! Rather than stick to old standbys like ketchup and mustard, we’re spicing things up a bit—just in time for Fourth of July family festivities!

We asked the Target Test Kitchen to reimagine the classic dog to create a bunch of themed recipes you can try on your grill at home.

California Dog

Try adding on some chopped avocados, diced tomatoes, diced onions, jalapeno slices, cilantro leaves, cotija or feta cheese crumbles and a squeeze of lime for a beachy take on an American Classic. Surf’s up for this tasty dog!

Buffalo Blue Dog

Chopped celery, blue cheese crumbles and buffalo sauce mayo (mix mayo and buffalo sauce together to taste).

Cowboy Dog

Throw on some coleslaw, a pickle spear, baked beans and a drizzle of barbecue sauce. Giddy up!

BLT Dog

All this hot dog needs is just some good old fashioned sliced cooked bacon, shredded lettuce, chopped tomatoes and mayo and you have an updated take on the classic sandwich.

Hawaiian Dog

Aloha! Take fresh chopped pineapple, chopped snap peas, minced red



An island-inspired dog

onion and teriyaki mayo (equal parts teriyaki sauce and mayo).

Pepper & Onion Dog

This is a simple take on the classic hot dog, but a delicious one nonetheless. All you need to do is slice some bell peppers and onions and then toss them in a pan with some oil. Sauté on low until very soft and then pile them on your dog as you please! A summer staple.

Want more inspiring recipes from Target? Check out the Target recipe portal for lots of delicious ideas!

And make sure to tag us in photos of your hot dog creations this summer on Facebook, Twitter, and Instagram.



Alves shares her ideas for Independence Day themed outfits

Baby, You're a Firework



Continued from 1

“But if you are doing a bold red beauty look, keep your outfit one solid color. And your accessories need to be on the smaller side—nothing too big as they will fight with the lips. For footwear, red flip flops are a casual classic.”

For those wanting to wear white, Alves recommends a classic. “I love a white sundress. It is refreshing, a little classy and a great canvas for fun accessories and shoes! “

“You can wear red, white and blue together, but try to have one key color and then pick up the other two in your accessories.”

-Camila Alves

My second favorite is a great pair of white jeans with a bohemian flowy top.”

And of course, blue is not to be forgotten on the Fourth. For a fun pop of color, Alves suggests taking an unexpected route with a fun nail polish.

“If you are going to add blue, consider a summer-ready blue nail polish. This Mossimo navy maxi dress or Merona navy dress are good options for bringing the color blue into your Fourth of July look. Remember that you don't have to match the exact tones

of the flag—lighter and deeper tones of blue work in a more sophisticated way.”

Stay tuned for more Fourth of July style tips coming soon to A Bullseye View!

Follow Target on Instagram for a style takeover by Camila Alves on Friday, July 1st! She'll be putting together some of her favorite looks from the Summer 16 Target collection and answering some comments.

Touchdown!

Star Quarterbacks Help Guests Shop for Pop

Target Staff

Shopping for dad can be tough. Ties and golf balls can be a little boring, and his “oh, anything’s fine” isn’t super inspiring. So if you’re ready to step-up your gifting game, we’ve got a few ideas up our sleeves.

One of the best pages in our playbook? Teaming up with quarterback dads Drew Brees, Tony Romo and Cam Newton to surprise lucky guests and help them shop for their pop.

With four kids, New Orleans Saints’ quarterback Drew Brees has Father’s Day experience. But, red-shirting as a personal shopper is a first! At the Metairie Target store in Louisiana, he helped little fans pick out shirts and shorts and techy gadgets for their dads. He even went for the extra point—autographing Father’s Day cards for the fans’ dads.

The Dallas Cowboys’ Tony Romo has one Father’s Day wish—spending lots of time with his two boys.

So, at the Cityplace Market store in Texas, gifts that dad can enjoy with the whole family were top-of-mind. And in Texas you can’t brush over BBQ, so Tony also talked tailgating and the perfect grill.

When Carolina Panther Cam Newton showed up at the Charlotte South Target store in North Carolina Thursday night, fans freaked, then checked out gifts to help dads stay active and get the backyard looking great.

Check out more of the action below—then head to your local Target store or Target.com for more Dad-day inspiration!

Don’t miss out on the latest Target news and behind-the-scenes happenings! Subscribe to our bi weekly newsletter and get the top stories from A Bullseye View delivered straight to your inbox!

The star QB’s took the time to visit their local Target stores for Father’s Day

